

# James Donlon

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New York, NY

EVENT PRODUCTION - PROMOTIONS  
- FREELANCE CONTENT PRODUCER -  
WRITER - GRAPHIC DESIGNER

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## Education

### UNIVERSITY OF NORTH FLORIDA

2015 - 2019

Bachelor of Science in Communication (focus on Multimedia Journalism) and a minor in Creative Writing. Coursework included Advanced Writing for the Media, Political Advertising, Applied Journalism, Mass Communications Research, International Journalism, and Financial Planning.

## Work Experience

### AUDACY NEW YORK: PROMOTIONS ASSISTANT

Apr 2022 - Present

As a promotions assistant at Audacy New York, I work to execute exclusive events and concert experiences for listeners. I am a central member of the prize fulfillment and ticketing team, working with sales representatives and talent to orchestrate promotional events.

### THE DAILY BEAST: CONTRIBUTING WRITER

Mar 2022 - Present

I write product reviews for the SCOUTED and INSPECTED GADGET division of The Daily Beast. My reviews garner sales and interest from readers, optimizing SEO and keywords, driving sales for clients.

### DELIVER MY MEDS: PHARMACY: DIRECTOR OF DIGITAL MARKETING AND PROMOTIONS

Mar 2020 - Dec 2020

At Deliver My Meds I was the primary marketing voice in a fast-paced start-up. I created social media content and focused on growth and brand recognition. This included SEO, email campaigns, display advertising, promotions and even writing and starring in the company TV commercial.

### COX MEDIA GROUP: PRODUCER

Jul 2019 - Mar 2020

As a promo tech, I created custom social media content, in part with community influencers, for brands such as Universal Studios Orlando, the American Cancer Society, The Tampa Bay Lightning, PDQ, Three Daughters Brewery and many more.

### WSKR 95.5FM: STATION MANAGER

Aug 2017 - May 2018

Led a team of 35 staff and volunteers at a local indie/alternative radio station in Jacksonville, FL.

## Accolades

Campus Movie Fest Silver Tripod Award – Best Comedy for Cake – Showcased at Cannes 2017

Amy Wainwright Endowment in Short Fiction – The Yellowbird House